

It's been another busy 12 months for the Dominion Road Business Association (DRBA) with some highlights but also some challenges.

We held a successful Dragon Day Festival in March this year. While the weather proved a bit of a challenge, it was great to see that we could run a popular one-day event with a small investment of \$12,000. We've also begun to highlight some of the unique reasons why people should visit Dominion Road with our Auckland After Dark online promotion.

Crime prevention has been a key focus too with an initiative run in conjunction with Police to highlight actions customers can take to reduce theft ex car when dining in our Balmoral precinct.

This year's Moon Festival went ahead, although it wasn't without its challenges. The BCBA broke our contractual agreement with the event management company we had engaged, which has resulted in possible legal action. Nonetheless the event was a success due to the efforts of BCBA with support from our Chinese Liaison officer Crystal Pan.

Subject to the outcome of the possible legal action, we will continue to work closely with BCBA to determine the best structure and format for the festival going forward. This could mean the DRBA take a more hands-off approach to running the festival, but continues to contribute funding for the event from our budget.

The DRBA Committee met nine times during the 2023-24 year. At each meeting we receive updated reports from the management team and review upcoming activities and events.

I want to thank our executive committee of volunteers for their time and input into the governance of the association:

Ken Choe (Treasurer), Mark England, Mark Pervan, Mark Scherer, Rebecca Smidt, Nathan Saminathan, Darryl Wrightson, Gavin Zhang and Jack Tan (Albert Eden Local Board)

I'd also like to thank our management team, BID Manager Gary Holmes, Chinese Liaison Crystal Pan, Security Ambassador Vaakore Enosa and Promotions Manager Mark Scherer, who implement our work programme and maintain positive relationships with members and other stakeholders.

Thank you everyone for your support this past year and we look forward to another busy year, ahead.

A handwritten signature in black ink, appearing to read "Chris Hammonds".

Chris Hammonds

Dominion Road Business Association Chair 2023-24