

# DOMINION ROAD BUSINESS ASSOCIATION

## Indicative 2021/22 budget

### Operating Expenses

#### Administration

BID Management fee	45,000.00
Accountant / Audit Fee	4,000.00
Office Rent	4,000.00
Stationery and stamps	2,000.00

#### Economic Development

Networking & Membership	5,000.00
Google AdWords	5,000.00
Member Communications	5,000.00
Dominion Rd Website	2,000.00
Chinese Ambassador ethnic support	12,000.00

#### Promotions

Dominion Rd Shopping Guide	15,000.00
Christmas Decorations / Carols / Banners	5,000.00
Ambassador / Promotions Manager	12,000.00
Signature event	10,000.00
2022 Calendar	5,000.00

#### Environment/Heritage

Security - Crime prevention	20,000.00
Veranda lighting	7,000.00
Murals	10,000.00
Wash lighting	10,000.00
Contingency	2,000.00

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<b>Total Expenses</b>	<b>180,000.00</b>
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<b>Income</b>	BID Targeted rate	180,000.00
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<b>Total Income</b>	<b>180,000.00</b>
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